



**METHUEN MEMORIAL MUSIC HALL, INC.**  
**P. O. Box 463, Methuen, Massachusetts 01844-0463**  
[www.mmmh.org](http://www.mmmh.org)

December 2020

Dear Friend of the Music Hall,

We hope this letter finds you well during these unprecedented times. This has been a challenging yet inspiring year for the Methuen Memorial Music Hall but thanks to the ongoing support from music lovers like you, we were able to continue to fulfill our mission, **preserving and sharing the history, grandeur, and experience of the Great Organ and the Hall through musical performance and outreach to the community.** It is my pleasure to share several accomplishments made during 2020, and our goals for the upcoming year:

Highlights of 2020

- Produced virtual performances of the 15-week Summer Concert Series, the Fall Scholarship Concert, and the annual Merry Music Hall Christmas Concert, all shared via YouTube
- Expanded our volunteer Board of Trustees, adding three new members who contribute diverse backgrounds and expertise to our mission
- Sponsored a virtual MYPT (Methuen Young People's Theatre) program and awarded college scholarships to two talented high school seniors

Goals for 2021

- Continue to build on the success of our online and social networking presence via Facebook, Instagram, and YouTube by investing in additional technology and equipment
- Invest in a necessary \$6,000 humidification system, essential to maintain a consistent environment for the Organ throughout the year and prevent damage to instrument components
- Explore additional alternative programming to appeal to a wider audience
- Formalize a strategic outline to drive growth, increase fundraising, and plan for future upgrades and enhancements

The Hall is an architectural treasure, designed and built to hold one of the most valued instruments in America. As a nonprofit Board, our promise is to care for the Great Organ and continue to develop opportunities for the community to enjoy this incredible resource. But we cannot do it without your support. We hope you will continue to help keep our beloved and unique facility operating. You can contribute using the remittance envelope provided, or by securely donating online at [www.mmmh.org](http://www.mmmh.org). If you are an employee or retiree of an enterprise that offers a matching gift program, please process your personal contribution accordingly to maximize the total effective amount of your support of MMMH.

I realize you have many organizations to choose from when making decisions about financial support during the end-of-year giving season. I ask that you consider a donation to MMMH. Your gift will preserve the Hall and Great Organ, provide musical opportunities for the community to enjoy, and support our mission to inspire future generations to come!

Thank you, stay safe, and Happy Holidays!

Sincerely,

Chad P. Dow  
President, MMMH